

TREVOR MITCHELL, JR.

GRAPHIC DESIGNER

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TOOLS

- Adobe Creative Cloud
- Illustrator
- Photoshop
- InDesign
- Lightroom
- Xd
- After Effects
- DreamWeaver
- Premiere Pro
- Microsoft Office
- Word
- PowerPoint
- Excel
- Mac OS
- Windows
- Rhino
- 3DS Max

SKILLS

- Illustration
- Typography
- Layout design
- Packaging design
- Color theory
- Print media/production
- Branding/identity design
- Marketing collateral
- Presentation design
- HTML & CSS editing
- Social media
- Photography
- Photo editing/retouching
- Communication
- File organization
- Model making
- Video editing
- Data visualization

EDUCATION

UNIVERSITY OF MARYLAND,
COLLEGE PARK

BA Studio Art 2016

GOOGLE UX DESIGN
PROFESSIONAL CERTIFICATE

Expected completion:
July 2024

EXPERIENCE

MANAGER, GRAPHIC DESIGN

ASSOCIATION FOR DIAGNOSTICS AND LABORATORY MEDICINE

FEBRUARY 2021 – PRESENT

- Work across organization departments to create and edit various print and digital material including publications, brochures, presentations, videos, web ads, mobile app graphics, podcast graphics and recordings, social media graphics and other marketing collateral.
- Develop material and work alongside design firms for the association's on-going branding initiative.
- Shoot photos and videos, and create and edit collateral for the association's Annual Scientific Meeting.
- Manage and maintain inventory of photo, design, and audio/visual recording equipment.
- Manage various design related services and subscriptions.
- Manage graphic design interns and collaborate with freelance graphic designers and various vendors.
- Coordinate photoshoots – both in-house and at member laboratories.
- Work alongside Senior Director of Communications & PR to establish and manage annual graphic design budget.

GRAPHIC DESIGN CONSULTANT

ICF INTERNATIONAL, INC.

DECEMBER 2021 – SEPTEMBER 2023

- Work alongside Project Managers and Consultants to produce design-related products and solutions for various government agencies and task forces such as the US Department of Labor.

GRAPHICS & EXHIBITION DESIGNER

SMITHSONIAN NATIONAL POSTAL MUSEUM

DECEMBER 2020 – JULY 2021 (SHORT-TERM CONTRACT)

- Created and edited exhibition and environmental graphics.
- Created pre and post production exhibition drawings.
- Produced conceptual designs for future exhibitions and researched contemporary display methods.
- Surveyed museum space and analyzed artifacts for display.
- Supported Director of Exhibits and worked alongside conservators, editors and production teams.

JUNIOR GRAPHIC DESIGNER

POP DISPLAYS, USA

JANUARY 2019 – MARCH 2020

- Created, edited and prepared graphics and production art for print and in-store installation.
- Designed and edited presentations and infographics, as well as instruction manuals and videos for unit installation.
- Assisted with building models, prototypes, and 3D renderings.
- Updated the company's branding and identity package.

FREELANCE GRAPHIC DESIGNER

SELF EMPLOYED

AUGUST 2015 – JANUARY 2019

- Designed and prepared various print and digital marketing collateral.
- Created logos and identity packages.
- Built and edited websites.
- Worked alongside marketing and PR teams.
- Notable clients include the Howard Theatre, and Zenebech Restaurant in Washington, DC.

GRAPHIC & EXHIBITION DESIGN INTERN

SMITHSONIAN NATIONAL MUSEUM OF AMERICAN HISTORY

APRIL 2015 – AUGUST 2015

- Designed and modeled environmental graphics and exhibition walls.
- Surveyed museum space, artifacts, and visitors.
- Supported Senior Exhibition and Graphic Designers, and collaborated with fellow interns, production teams, and the Museum Director.